**Slides/Visual Aids are OPTIONAL:**

**They should only be used to enhance your presentation and bring your audience closer to your experience. You should not read text from a visual aid.**

Slides

* Images and photos: To help the audience remember a person, place or thing you mention, you might use images or photos. People will understand that the images represent what you’re saying, so there is no need to verbally describe the images onscreen.
* Graphs and infographics - Keep graphs visually clear, even if the content is complex. Each graph should make only one point. • No slide should support more than one point.
* Use as little text as possible -- if your audience is reading, they are not listening.
* Avoid using bullet points. Consider putting different points on different slides.